

First Hand Accounts on Corporate Social Responsibility ...

SPIN (Serving People In Need)

On March 26, 2013, Irisians celebrated Holi with representatives from SPIN (Serving People In Need), an NGO which Iris has been supporting for over 20 years now.



While Sheeba Verghese & Sanjay Verghese from SPIN showcased the selfless effort being made by the NGO, we also had some extraordinary children with us from SPIN. The idea was to make the festival of colors special for the children at SPIN and providing a memorable event which they could cherish. They sang, played Antakshari, enjoyed the scrumptious food and played Holi with Irisians.

FSM (Friends of Seva Mandir)

FSM hosted their 2nd annual photo exhibition and auction in NYC on March 27, 2013 called “Images of India”, which focused on supporting Seva Mandir's core programs that promote empowerment of women and girls.



A photograph by Jay Kathir (Iris US) was selected by the jury and was showcased and sold at the event. Iris bought a copy too to support Seva Mandir and it now occupies pride of place at the office. Sanjiv Khanna, Stanley Mohan, Shekhar Chandra, Jay Kathir and our Iris US associates family members attended this event supporting Seva Mandir and also celebrated Holi at this event!